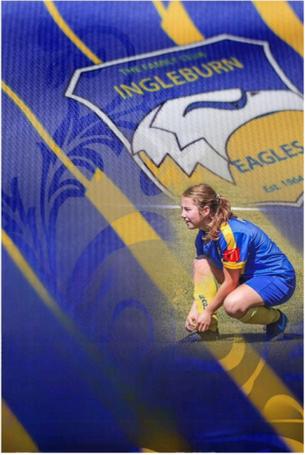




# Ingleburn Eagles Expanding the Female Game

#WhatsBestForHerFootball





*'to foster long term connection and engagement of women in football'*

**GOALS**

Inspire and develop a deep love of football

Create inclusive environment; belonging

Innovative leader in player development

Female football club structures

**OUTCOMES**

28%  
Female  
Representation

Recognised as a  
Leading Club in the  
MFA

75%  
Retention  
Rate

Consistent  
high performance in all  
affiliated competitions



*'to develop the female participants of our game'*

**GOALS**

**Strong and supportive network of coaches**

**Network of CCCs empowering the female game**

**Innovative leader in coach development**

**OUTCOMES**

25% female coach representation

Female coach mentoring program increase 50%

70% coaches in the female game engaged in coach education



*'walk the walk'*

**GOALS**

Female Football  
Coordinator on  
Club Committee

Network of CCCs  
empowering the  
female game

Ingleburn  
Eagles to  
engage  
passionate  
volunteers  
for female  
game

Equality across  
Club  
operations

**OUTCOMES**

Growth 50%  
female football  
working group  
members

75% Player Retention  
Rate

High engagement  
from female football  
members



*'developing future football'*

**GOALS**

To be a highly reputable and recognised club for junior and youth player development

Increase community support and awareness of pathway opportunities

Futureproof development of club and MFA pathways

Ensure accessibility of pathway opportunities to our members

**OUTCOMES**

Retention Rate of 80%

Provide engagement opportunities for Ingleburn Eagles members to the MFA pathway program



*'to be front of mind'*

**GOALS**

Provide engaging and creative content to connect with the female game

To create an inclusive and empowering culture

Validate and showcase the female game

**OUTCOMES**

50/50 split of media releases related to the female game