



Ingleburn Eagles Expanding the Female Game

#WhatsBestForHerFootball





‘to foster long term connection and engagement of women in football’

GOALS

Inspire and
develop a deep
love of football

Create inclusive
environment;
belonging

Innovative leader
in player
development

Female football
club structures

OUTCOMES

28%
Female
Representation

Recognised as a
Leading Club in the
MFA

75%
Retention
Rate

Consistent
high performance in all
affiliated competitions



GOALS

‘to develop the female participants of our game’

Strong and
supportive network
of coaches

Network of CCCs
empowering the
female game

Innovative leader
in coach
development

OUTCOMES

25% female
coach
representation

Female coach mentoring program increase 50%

70% coaches in the
female game engaged in
coach education



'walk the walk'

GOALS

Female Football
Coordinator on
Club Committee

Network of CCCs
empowering the
female game

Ingleburn
Eagles to
engage
passionate
volunteers
for female
game

Equality across
Club
operations

OUTCOMES

Growth 50%
female football
working group
members

75% Player Retention
Rate

High engagement
from female football
members



‘developing future football’

GOALS

To be a highly reputable and recognised club for junior and youth player development

Increase community support and awareness of pathway opportunities

Futureproof development of club and MFA pathways

Ensure accessibility of pathway opportunities to our members

OUTCOMES

Retention Rate of 80%

Provide engagement opportunities for Ingleburn Eagles members to the MFA pathway program



'to be front of mind'

GOALS

Provide engaging
and creative content
to connect with the
female game

To create an
inclusive and
empowering culture

Validate and
showcase the
female game

OUTCOMES

50/50 split of media releases
related to the female game